

User Guide

Welcome to the Starter Kit Guide! Let's have a brief overview of the possibilities of the starter kit and included features.



Pages

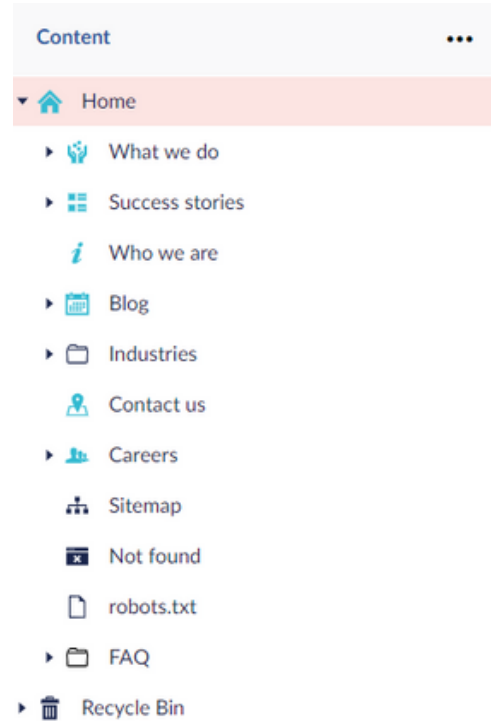
Overview of Starter Kit's Built-in Pages

The Starter Kit includes the following pre-built pages:

- Home
- What We Do (accessible via dropdown menu)
- Success Story
- Who We Are (About Us)
- Blog
- Contact Us
- Careers

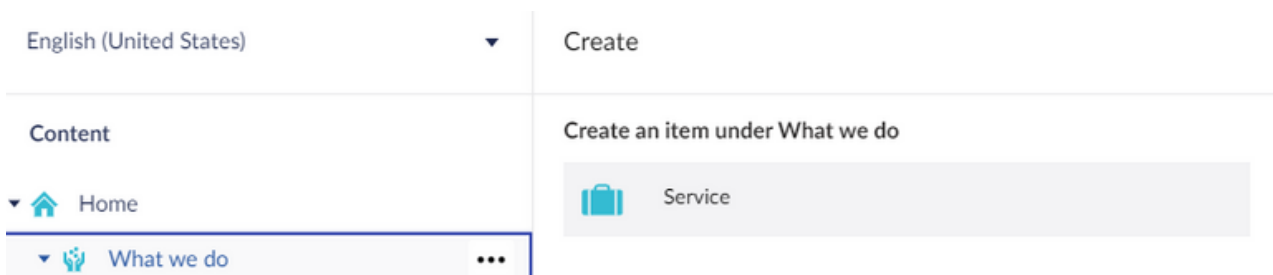
Creating Pages in Line with Umbraco Standards

Following Umbraco standards, each page has its own unique document type. To find the document types, please refer to the Info tab of the respective page.



Adding Pages to Your Website with Ease

With the ability to create new pages under "What We Do," "Success Stories," "Blog," and "Careers," administrators can easily expand their website's offerings. Once published from Umbraco, the newly created pages will be automatically added to the site.



Naming and completing the mandatory fields are required to save and publish the newly created page.

Basic Settings

Home

Content Testimonials Latest Case Study Technologies Partners Latest Projects Contact Popups Settings Meta-data


Configuring Your Website's Basic Settings in Umbraco

To locate the basic settings for your website, navigate to the Settings tab on the Home page in Umbraco.


From here, you can configure the header and footer, add logos for multiple themes, set recipient emails, input your Google captcha key, and add any necessary scripts.

Settings


Default logo



Logo for dark background



Favicon and touch icon
Suggested size: 310x310px



Website name
Used in page titles

Recaptcha Key
Shared

From Email

Contact us Email

Contact us Email Subject

Apply Email

Apply Email Subject

Facebook feed script

Twitter feed script
Shared

LinkedIn feed script

```
<p><a href="https://www.linkedin.com/company/digital/" target="_blank">digital</p><script src="https://platform.linkedin.com/in.js" type="text/javascript"> lang: en_t<script type="IN/FollowCompany" data-id="3162455" data-counter="bottom"><
```

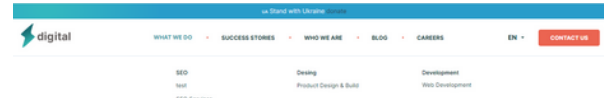
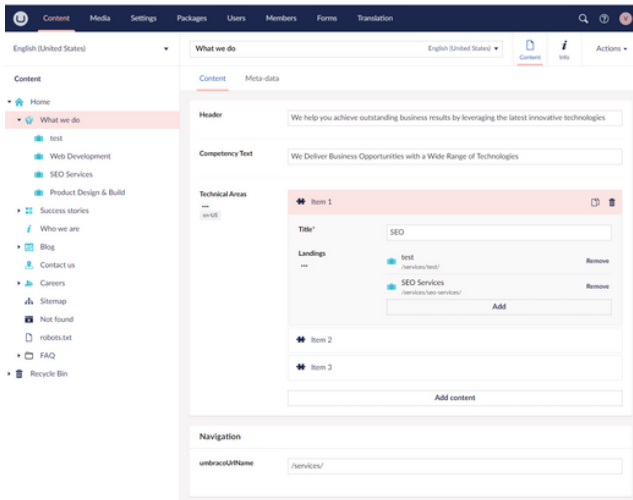
Essential Fields to Consider

- **Recaptcha Key:** this is necessary to ensure that the forms on the website are protected.
- **Emails:** it's important to add the sender's email to set the automated response to the forms.
- **Social Scripts:** a simple integration to display media data on the blog page.

Additionally, we recommend setting up Google Analytics, Google Tag Manager, and HubSpot scripts to track your website's performance.



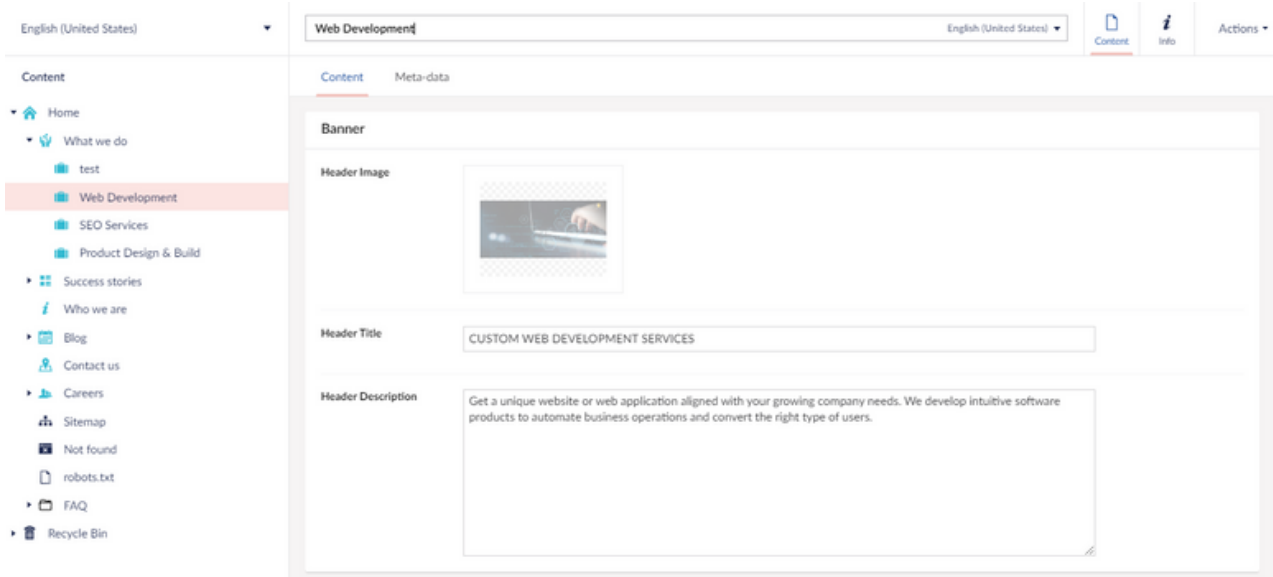
What We Do



Managing Your Website's Menu

The "What We Do" page on Umbraco is responsible for managing your website's menu. By utilizing the Technical Area property, you can easily customize the column names and content as needed.

Note: it's essential to create the landing that you you want to place in the menu before filling in the Technical Areas property.



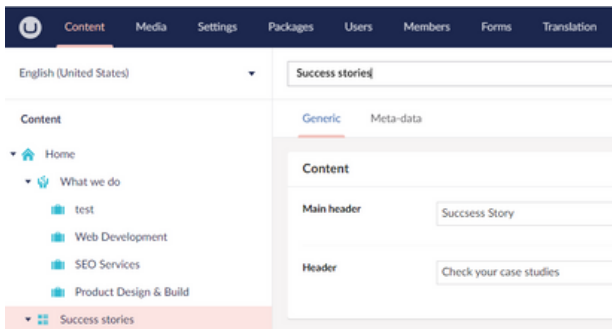
What We Do Landing Pages

At first glance, our What We Do landing pages may seem complicated. However, they are intentionally designed to provide maximum flexibility in order to accommodate a variety of page ideas. These pages are built as a configurator, which means the end-user can create a multitude of different pages by selecting from presented blocks.

All blocks and properties are optional on these pages, so leaving some of them empty won't effect the page UI. This flexibility allows for a lot of creativity when designing pages. You can choose to include only the information that is most important to your audience or you can fill every block with content to create a more detailed page. Additionally, leaving certain blocks empty can create a minimalist or modern look that many users find appealing. Just remember, the ultimate goal is to create a page that effectively communicates your message to your audience, and the optional blocks and properties are simply tools to help you achieve that goal.



Success Story

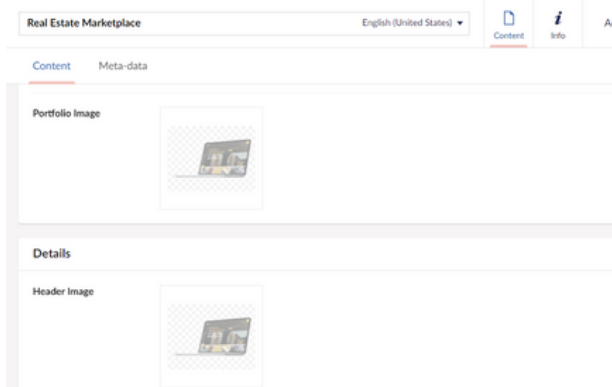
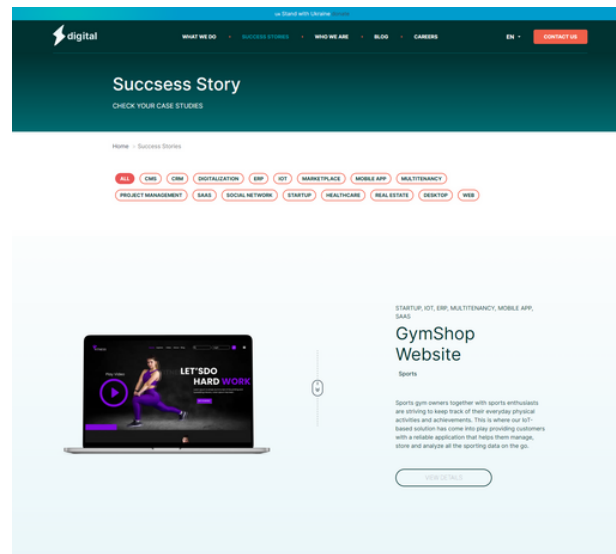


Success Story Page on Umbraco

The UI's textual components are governed by only two properties on the page, while all other features are situated on the landing pages.

Success Story Landings

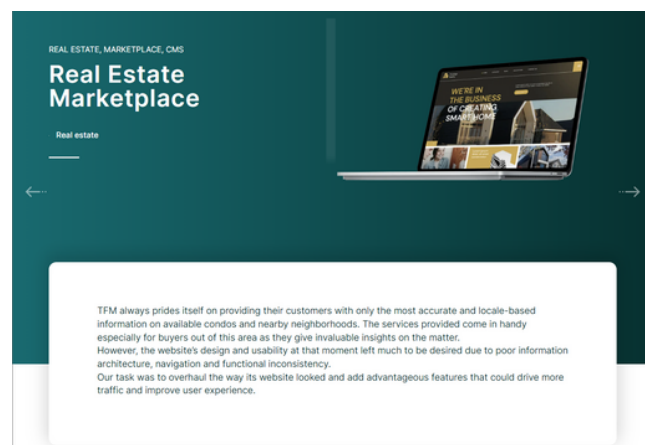
These pages are designed to exhibit a company's portfolio and case studies. All of them are automatically integrated into the Success Story Page User Interface, making it simple for the end-user to view.



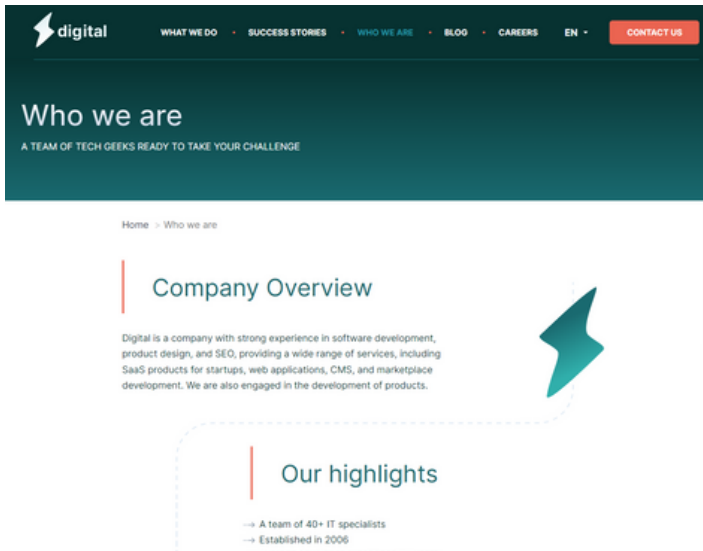
Landing Pages for Success Stories

Landing pages feature a range of properties that offer a full project description. Certain media pickers can display media files on various pages, such as a home page or a success story page. If additional visual elements are required they can be directly added to the text editor's property and configured to achieve the desired outcome.

The finished landing page will be added to our company's portfolio and showcased on the Success Story page.

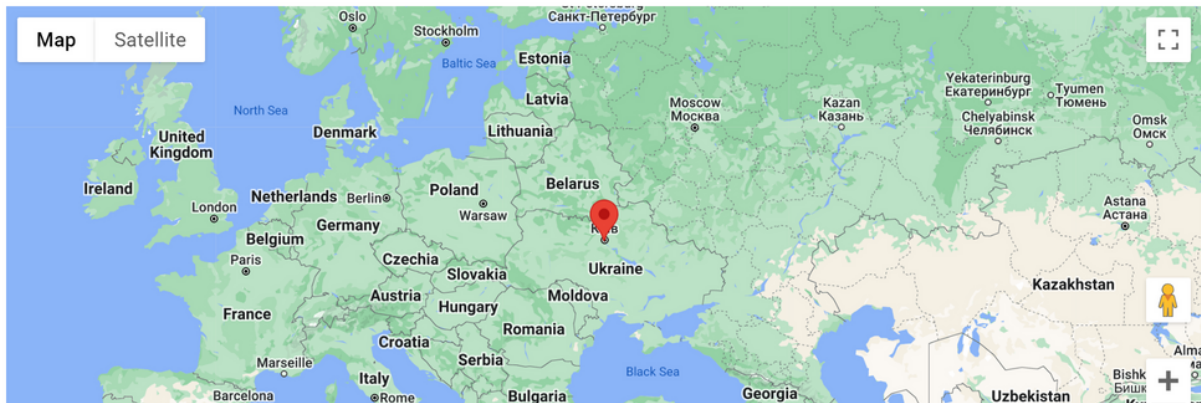


Who We Are & Contact Us



Who We Are

The page provides a comprehensive overview of the business. The user interface is structured with a set of defined properties. In addition to a description of our company, the page can also feature details about our team members, office locations, and other relevant information.

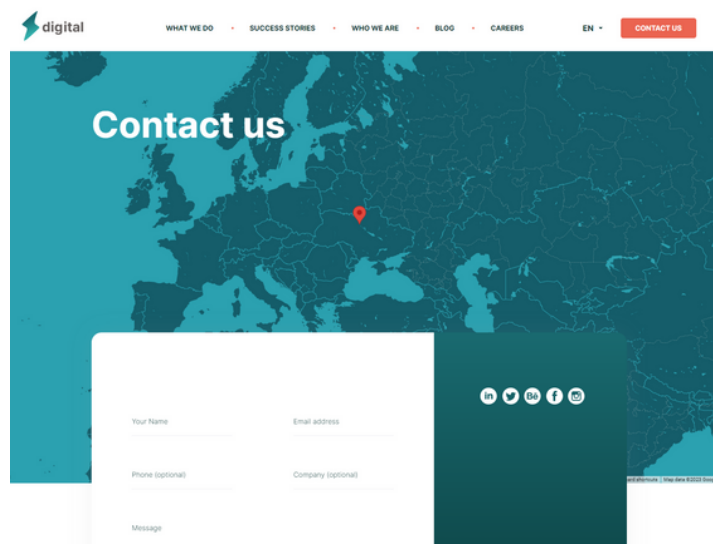


Interactive Map on the Contact Us Page

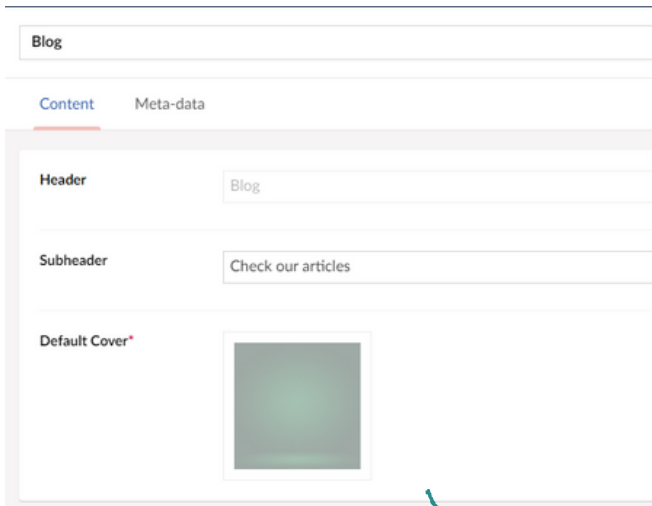
The Contact Us page includes a user-friendly map with a customizable location point, which can be configured entirely by the Umbraco admin. To use the map, the admin must include the Google API key and enter the coordinates in the Location properties. For further details on the Google API key, please refer to the following [link](#).

Contact Us

The page features an interactive map with a location point that's fully customizable by the Umbraco admin through its corresponding properties. In addition, the page has a Contact form that sends data to Hubspot when its corresponding API key is set.



Blog

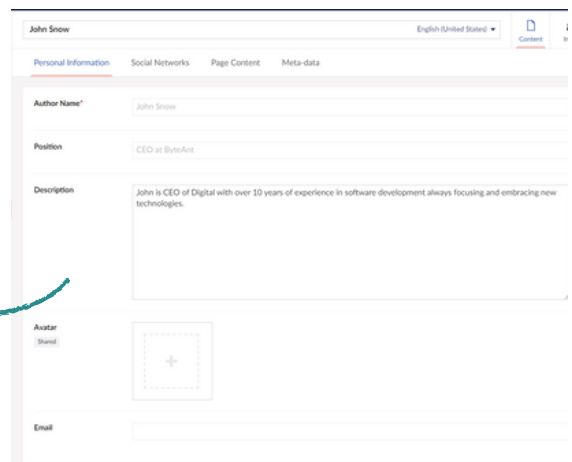
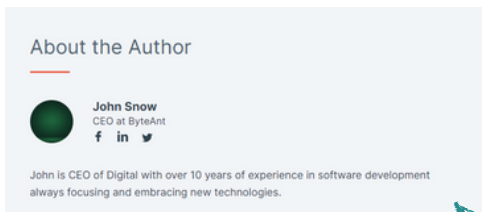


The Blog Page: A Guide to Functionality

If you're familiar with our What We Do and Success Story pages, you'll feel right at home on our Blog page. The main functionality is located in the Articles section, where all published articles are automatically added to the page.

Default Cover Property

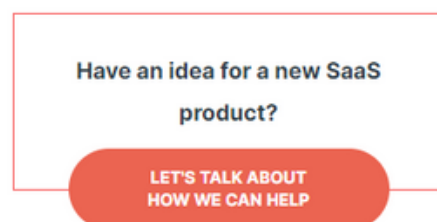
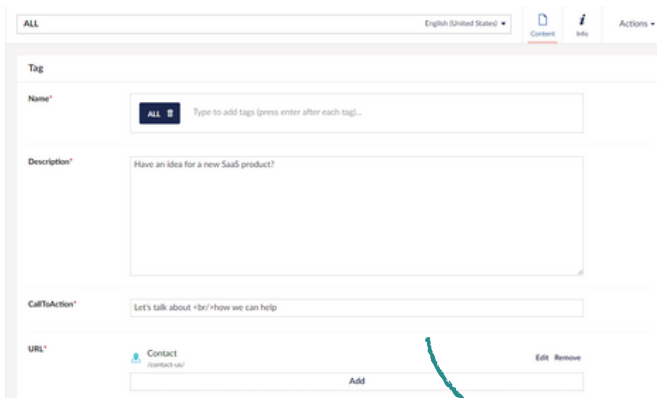
Is used for Articles without the cover, so that the UI of the Blog page is not affected by the lack of media elements.



Umbraco Admin's Author pages represent the Author Block on the Umbraco Home page. Once an Author is created, they can be added to articles and displayed in the UI. It's possible for a single article to have multiple authors.

Utilizing Umbraco's Call to Action Pages

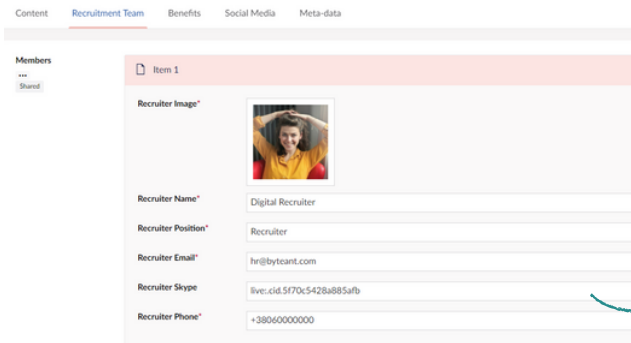
Umbraco's Call to Action Pages use a Name property that is configured as a Tag. If an article has a tag corresponding to the Call to Action name, then the corresponding Action Call will be displayed on the UI.



Careers

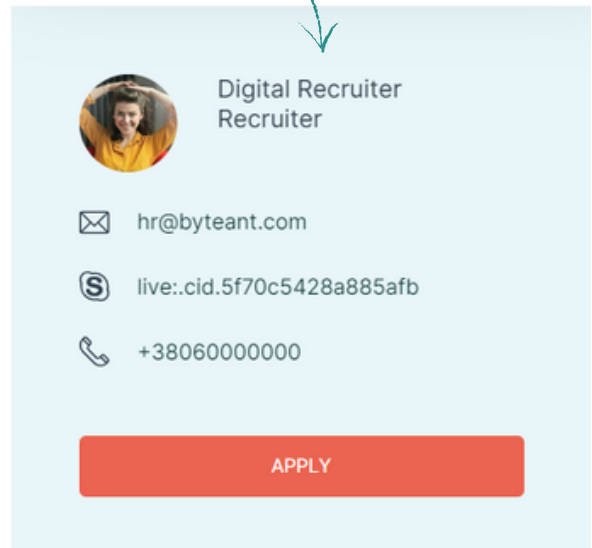


Careers page is constructed from the Vacancies and additional properties that are designed to visualize the company life, team and values.



Recruitment Team

The additional block of data allows company to set the information about the recruitment team and provide the contacts for the final user



Utilize the "Apply Now" Form to Gather Prospective Employee Requests
The "Apply Now" form is pre-designed with a set of questions that can be used to collect requests from potential employees.

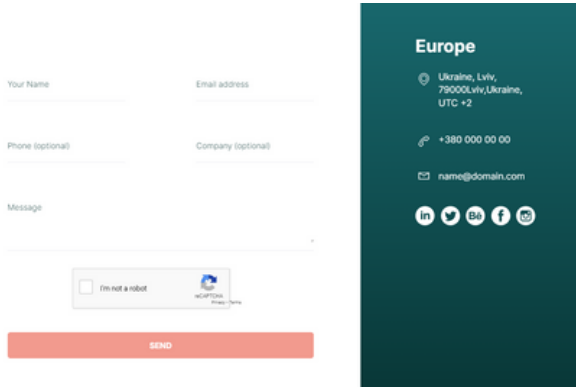
The form sends the requests to the email that can be set on the Umbraco Home page on the settings tab.

To protect the form from spam we suggest using the Recaptcha key. The key can be added on the Umbraco Home page on the Settings Tab.

Forms

Introduction to the Starter Kit's Built-In Forms

The Starter Kit includes four pre-built forms for your convenience. These forms are: Contact Us, Subscribe to Newsletter, Apply for Position, and Download Full Version on Blog.



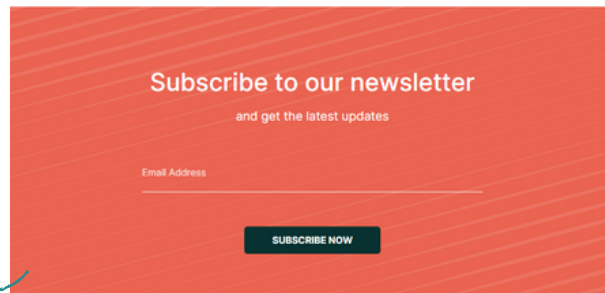
The image shows a contact form on the left and a contact information card on the right. The form has fields for 'Your Name', 'Email address', 'Phone (optional)', 'Company (optional)', and 'Message'. It includes a reCAPTCHA 'I'm not a robot' checkbox and a 'SEND' button. The contact card, titled 'Europe', lists the address 'Ukraine, Lviv, 75000Lviv, Ukraine, UTC +2', phone '+380 000 00 00', email 'name@domain.com', and social media icons for LinkedIn, Twitter, Facebook, and YouTube.

Using the Contact Us Form

To access the Contact Us form, simply navigate to the Contact Us page, Home page, or to the What We Do landings. The form consists of a fixed set of queries and all the provided information is automatically transferred to the HubSpot account. To streamline the process, we suggest adding the Hubspot API key to the settings.

Subscribe To Newsletters From

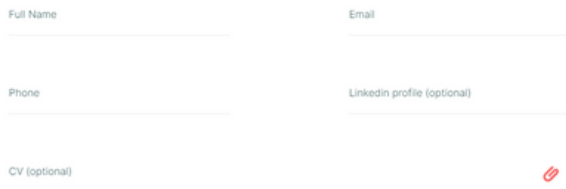
The form is located at the bottom of the Blog page and has only one field that requires the email address. The user's data is automatically transferred to the Hubspot account that should be set in the website settings using the API key.



The image shows a newsletter subscription form with a red background. It features the text 'Subscribe to our newsletter and get the latest updates', an 'Email Address' input field, and a 'SUBSCRIBE NOW' button.

MIDDLE MANUAL QA ENGINEER

Please fill out the details to apply



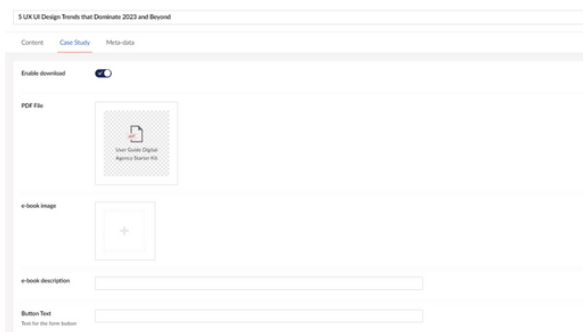
The image shows a job application form for a 'MIDDLE MANUAL QA ENGINEER' position. It includes fields for 'Full Name', 'Email', 'Phone', 'Linkedin profile (optional)', and 'CV (optional)' with a red upload icon.

Apply For Position Form

The form can be managed from the careers page, on Umbraco Admin, it has a list of static fields and transfers the data to the email set on Umbraco. The website users can find the form by clicking on the Apply Now button on the Careers page.

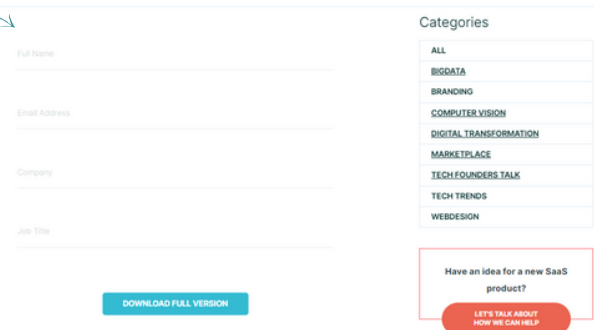
Download Full Version

The user can download the extended version of the article if it's presented in Umbraco Admin. To add the form to the page, the admin should go to the article page on Umbraco, click on the Case Study tab, upload the file, and enable the functionality.



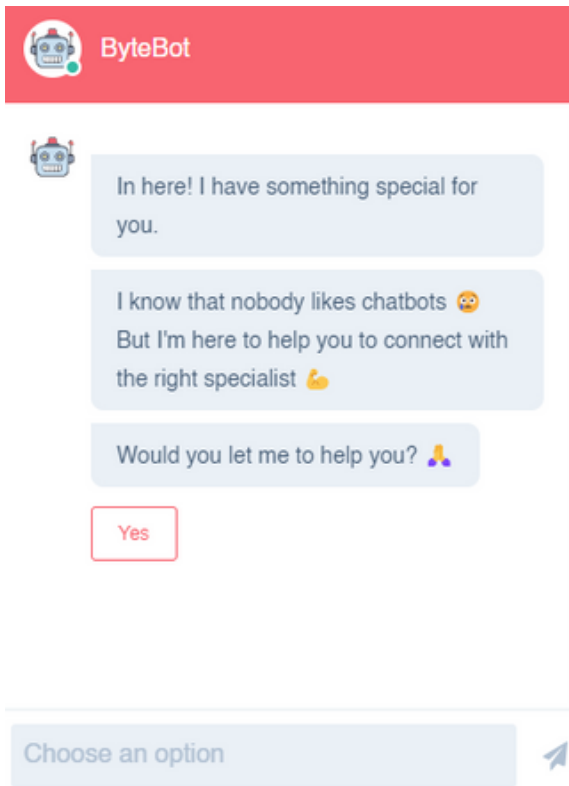
The image shows the Umbraco Admin interface for a blog post titled '5 UX/UI Design Trends that Dominate 2023 and Beyond'. It features a 'Content' tab, 'Case Study' and 'Mini-Data' sub-tabs, and a 'Download' toggle switch. Below, there are sections for 'PDF File' (with a file upload icon), 'Book Image', 'Book description', and 'Button Text'.

WHAT WE DO • SUCCESS STORIES • WHO WE ARE • BLOG • CAREERS



The image shows a 'Download Full Version' form with fields for 'Full Name', 'Email Address', 'Company', and 'Job Title'. It includes a 'DOWNLOAD FULL VERSION' button and a 'Categories' sidebar with options like 'ALL', 'BIGDATA', 'BRANDING', 'COMPUTER VISION', 'DIGITAL TRANSFORMATION', 'MARKETPLACE', 'TECH FOUNDERS TALK', 'TECH TRENDS', and 'WEBDESIGN'. A red call-to-action box at the bottom right says 'Have an idea for a new SaaS product? LET'S TALK ABOUT HOW WE CAN HELP'.

ChatBot & Mail Sender



Integrating the ChatBot with HubSpot: A Guide

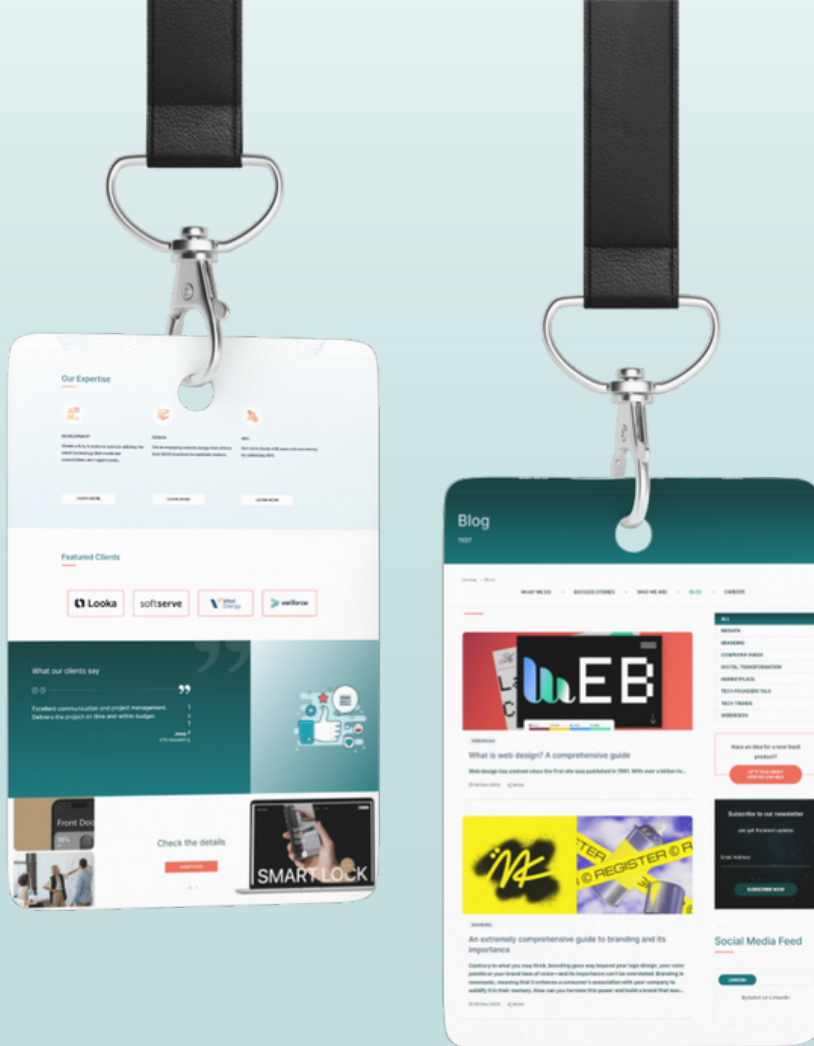
To use the ChatBot, it must be created via integration with HubSpot. Follow these steps to get started:

1. Create an account on HubSpot and obtain the API Key.
2. Navigate to the Umbraco Home page and enter the API Key in the corresponding field on the Settings Tab.
3. Enable the ChatBot on your HubSpot account.
4. Once enabled, the ChatBot will automatically appear on the page.

Using the Starter Kit to Send Emails as Form Responses

The Starter Kit includes built-in functionality for sending emails in response to forms. To send these emails, the website uses the sendinblue.com service. If you want to set up your own sender email address, all you need to do is launch the code base on Visual Studio or any other IDE that you use. Then, navigate to the appsettings.json file and enter your own sender email, user name, and password from your <https://www.brevo.com/> account. In case you don't have an account yet, you can easily create it and get the data from Settings.

```
"Smtp": {  
  "From": "email@domain.com",  
  "Host": "smtp-relay.sendinblue.com",  
  "Username": "name@byteant.com",  
  "Password": "*****",  
  "Port": 587  
}
```



Thank you for choosing the Digital Agency Starter Kit!

Check our website to find out more about our products!

ByteAnt

If you need additional support or aim to develop some tailored features contact our development team. We will be pleased to help you grow!

TForys@byteant.com

